DEMAND CHAIN AI

DEMAND CHAIN AI SERVICES

WIN AT THE SHELF. PLAN WITH PRECISION. DELIVER WITH CONFIDENCE.

EXPERT MANAGED SERVICES

STOP MANAGING YOUR BUSINESS WITH A GUESS?

If you're like most growing CPG brands:



Forecasts live in spreadsheets or sales guesses



You don't fully trust the numbers



Inventory is too high – or not enough



Promotions create chaos instead of growth

YOUR SPREADSHEET ISN'T A FORECAST. IT'S A GUESS.

THE COST OF BAD PLANNING



TOO MUCH INVENTORY
Cash tied up + obsolescence risk



NOT ENOUGH INVENTORY
Lost sales + out-of-stocks



BROKEN PROMOTIONS
Spend without inventory support



NO VISIBILITY
Problems surface too late



FINANCIAL MISSES
Forecasts the business can't trust

PLAN LIKE A *$500M COMPANY* AT A FRACTION OF THE COST

You don't need expensive software, one expensive planner, and a full internal team.

TRADITIONAL APPROACH	EXPERT MANAGED SERVICES
✗ Buy Software	✓ Technology Included
✗ Hire expensive talent	✓ Team Of Experts
✗ Build processes yourself	✓ Best Practices Built In
✗ Long implementation	✓ Results In 30–90 Days

BIG RESULTS
WITHOUT THE BIG COST



ONE TEAM. CONNECTED PLANNING.

Core managed services spanning the planning lifecycle



FORECASTING
Clean, unbiased forecasts + scenario planning



DEMAND PLANNING
Turn forecasts into actionable plans



TRADE PROMOTION
Optimize spend + understand lift



SUPPLY PLANNING
Align production + inventory with demand



ANALYTICS & FINANCIAL
Turn data into insights + improve performance

SUPPORTING EXECUTION ACROSS THE VALUE CHAIN.



SUPPLY PLANNING
Align Production + Inventory



DEDUCTION MANAGEMENT
Reduce Revenue Leakage



ANALYTICS
Turn Data Into Insights



REMARKETING
Recover Excess Inventory Value

LESS GUESSWORK MORE RESULTS.



FORECAST ACCURACY



INVENTORY & OBSOLESCENCE



TRADE ROI



ON-SHELF AVAILABILITY



BUILT FOR GROWING CPG & FOOD + BEVERAGE COMPANIES



FORECASTING IN EXCEL



NO DEDICATED DEMAND PLANNER



FRUSTRATED WITH FORECAST ACCURACY



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